

Healthy Interactions

Personal Health Engagement®



Conflict of Interest Disclosure

- **I have the following relationships that exist related to this presentation:**
 - I received payment or service of an amount from a commercial or other party related directly to the subject of my presentation.
 - Employee: Healthy Interactions

Disclosure information stated above is current as of 4/15/10

Our Goals

1. Transform the way people learn about and act upon their health
2. Create the new standard for patient education, engagement, and empowerment to address our chronic disease crisis



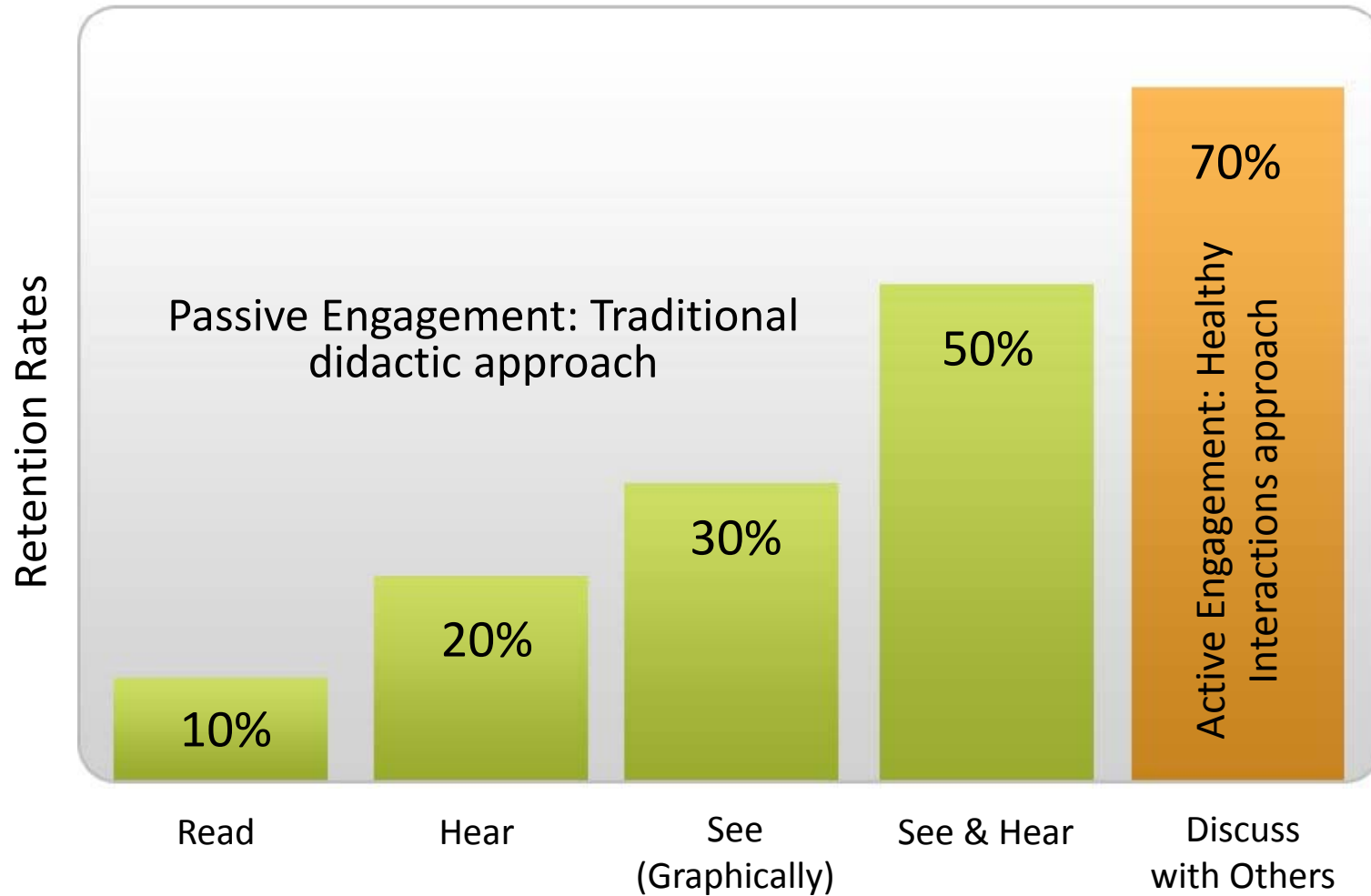
Conversation Map® Session

Patient Centric, Small Group Discovery-learning Experience

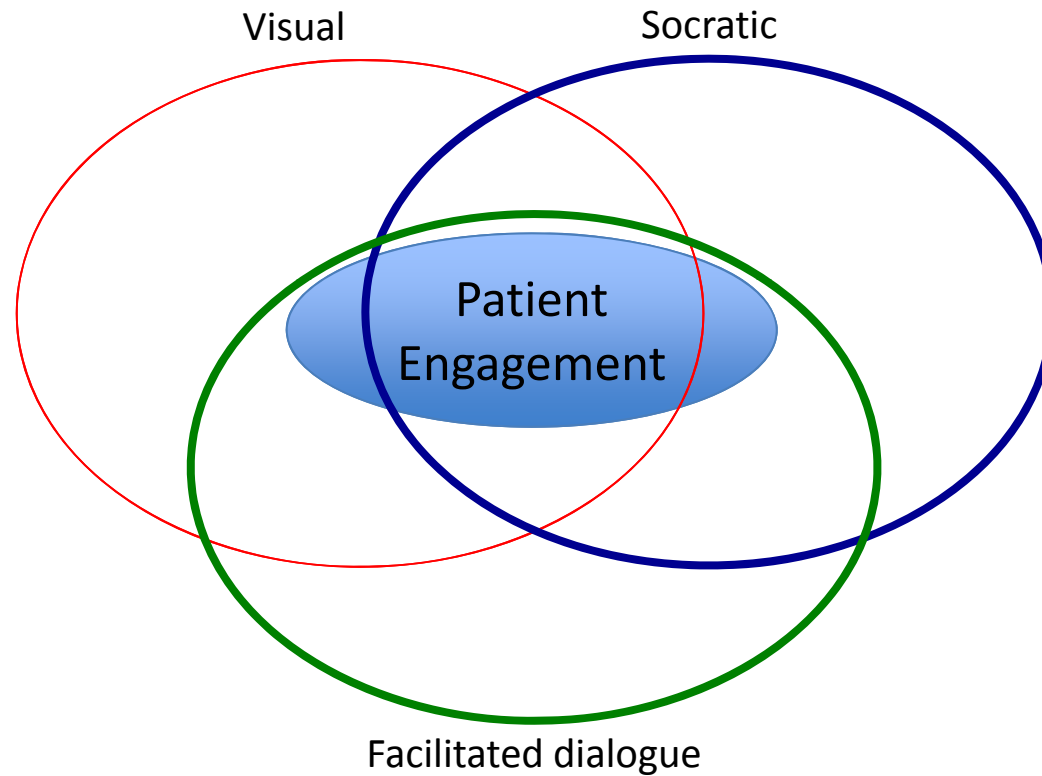
- 1 Large Visual
- 2 Information
- 3 Conversation Questions
- 4 Group Interaction
- 5 Facilitator
- 6 Action Plan



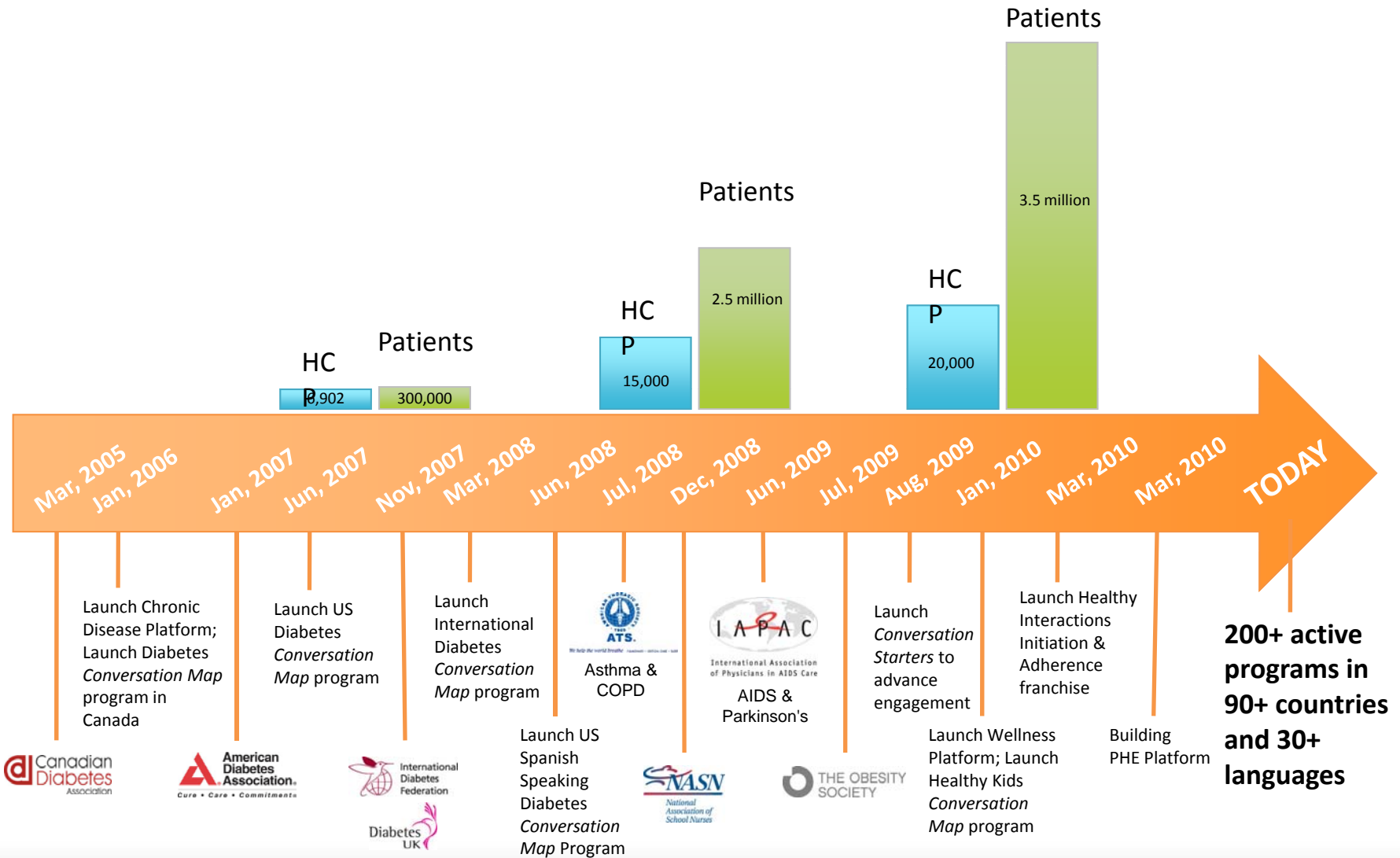
The Healthy Interactions approach: Driving Consumer Engagement in Health



Healthy Interactions Proprietary Methodology



Healthy Interactions Chronology...



Becoming a Standard by Leading Providers

Kaiser Permanente Adopts U.S. Diabetes Conversation Map® Tools As New Standard for Patient Education

Rockville, MD, Feb. 5, 2009 –

“In our experience, the *Conversation Map* tools are the best way to educate patients and to drive improved disease self-management. ***We believe these tools are the new standard in patient education.***”

Shannon Hines
Director of Mid-Atlantic Prevention Program



Henry Ford Health System Adopts Healthy Interactions Conversation Map® Education Program As Standard Curriculum In Diabetes Education

Detroit, MI, June 17, 2009 –

““The *Conversation Map* tools are fostering a learning environment that is motivating our patients to take control of their health in ways we've not seen before...Our patients are so engaged that they have even created a support network outside of the classroom.”

Pamela Milan, MBA, RD, CDE
Henry Ford Health System Office of Clinical Quality and Safety Manager



Note: Both full Press Releases on Healthy Interactions site under news

Conversation Map[®] Demo



Potential Opportunities

1. Local pilot programs for tools in asthma and COPD
2. Initiation and Adherence programs

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